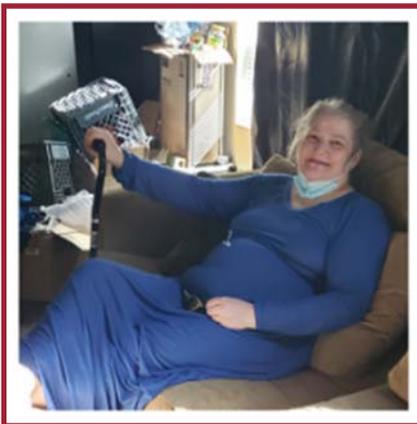




Give the Gift of Housing! a message from the executive director

Dear Friends,

I don't think anyone could have predicted the year we have had. I just have to say how grateful I am to our generous donors, the amazing SHC staff, and our resilient program participants. Not only have we been able to continue our mission of ending homelessness, we have done it with perseverance, creativity, and with humor. We have continued to house individuals and families while keeping everyone safe and finding innovative ways to provide housing support.



Just last month, I was honored to help one of our long-time participants, Jennifer, move into her beautiful new apartment. Her previous apartment had become flooded and she lost most of her belongings, including furniture. Our staff went immediately to work to ensure she would have a safe place to live. Once our network of donors heard about her predicament, we obtained two rooms of furniture and volunteers helped to move it up to her new place. Jennifer was so grateful. She said, "You know, I never really believed in God, I've been through so much. But because of SHC, I believe in angels."

You do this. You make it possible for us to continue our work. Because of your generosity, over 1,000 people including children, the elderly, formerly homeless, and those living with mental illness and other disabilities have reclaimed their lives with affordable, permanent, and supportive housing provided by SHC. On behalf of

Jennifer and all our program participants, thank you for giving them the opportunity to live their lives in a home that creates a safe space and opportunity for personal choice and transformative growth.

We simply can't do it without you. Your support will make a real, lasting impact as we work to end homelessness for good!

Our work never lets up. COVID-19 has created more challenges than ever to the housing insecurity people are experiencing right now. Would you be willing to make a special year-end donation of \$50, \$100, \$500, \$1,000 or whatever you can afford to help us continue our work?

Your gift allows us to help create a welcoming, well maintained, and supportive environment for our formerly homeless participants, while expanding their access to health services, life skills, education, and connection to the larger community.

Gratefully,



Steve Ross, Executive Director





Thank You to our 2020
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Every Day Heroes

This month our heroes are all the sponsors and donors who contributed to our “Play it Safe” Strike Out Homelessness event. Even though we couldn’t gather, have fun, bowl our hearts out, and eat our way through the Holiday Bowl restaurant menu, these individuals and businesses sponsored the event, knowing they may not get to play until 2021. Thank you for your commitment to SHC and for helping us STRIKE OUT HOMELESSNESS!

You can still donate to the Strike Out Homelessness campaign with your year-end donation.

To donate, please visit:

www.shcnm.org/bowl

Giving Tuesday Thanks!

Giving Tuesday is a global day of giving occurring on the Tuesday after Thanksgiving as an alternative to the more commercialized Black Friday, Small Business Saturday, and Cyber Monday events. It’s a day that encourages people to do good - and you did just that!

With the help of our generous donors, we raised \$2,300 that will directly benefit our housing participants. SHC will be purchasing gift cards and motel vouchers to help individuals and families who need it most this year. We could not have done this without you.

You can still read the stories and check out the campaign at <https://www.shcnm.org/giving-tuesday/>

If you'd like to donate a gift card, please mail it to us at SHC, PO Box 27459, Albuquerque, NM 87125.

